

Beat: Automobiles

SECOND TALK OF THE PLENARY AT WOMENS FORUM WITH MOUNA SEPEHRI & MICHEL LANDEL

MODERATED BY LINDA WERTHEIMER

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USPA NEWS - At Womens Forum, plenary session, the speakers are invited to share this moment orchestrated by Linda Wertheimer (Senior Correspondent at NPR) alongside of Michel Landel, Group Sodexo) and Mouna Sepheri, Executive Vice President, Office of the CEO, Renault Group). Here is the second part report.

THE SECOND TALK OF PLENARY SESSION WITH MOUNA SEPEHRI AND MICHEL LANDEL ALONGSIDE LINDA WERTHEIMER-----

During the second session of the plenary, two new guests, alongside Linda Wertheimer, still, are invited to speak and share about the same topic "How do we energise the world."-----

Mouna Sepheri is the Executive Vice-President member of Renault Group Executive Committee, since 2011. She became one 2013, a permanent member of the Renault Nissan Alliance Board also, member of the Board of Directors of Danone, M6 Metropole Television and Orange. Mouna's background is law specialised in M&A, and gained her experience in Paris and New York. Mouna Sepheri is mostly one of the rare women to hold a key decision-making position in the contemporary French automotive landscape.-----

Michel Landel is the CEO of Sodexo Group since 2005. By 1996, he has been promoted to President of Remote Sites operations in Africa and then took charge of the North American operations in 1989. He was named President and CEO of Sodexo, Inc. North America. Michel is also president of the STOP Hunger Endowment Fund. With his long-standing commitment to promote more women leaders in management, he played an instrumental role in the creation of SWIFt (Sodexo men's International Forum for talent) in 2009.-----

Mouna Sepheri says : I want to go back to what said Olajumoke : No matter what, nobody can not take it from you once you get it by yourself (Means the background). I totally agree with this has been said. Large companies don't expect companies to be good and with diversity and gender equity. The Car industry is dominated by the male and in parallel, our clients are mostly spending on women. In fact, 60% of our clients are directly or indirectly influenced in the buying decision for purchasing a car. See also previous article : FIRST PLENARY SESSION ON HOW DO WE ENERGISE THE WORLD AT WOMENS FORUM INTRODUCES FEMALE ASTRONAUT & AFRICA BEST ARCHITECT - See more at: <http://www.uspa24.com/bericht-5946/first-plenary-session-on-how-do-we-energise-the-world-at-womens-forum-introduces.html#sthash.56ZU07Wy.dpuf>

QUESTION TO THE SPEAKERS DURING THE TALK OF PLENARY SESSION-----

Rahma Sophia Rachdi asked a question to Mouna Sepheri : You are yourself a woman in a senior position executif Renault Nissan and you speak of a high percentage of women having strong influence on purchasing a car, how come then, that there is still no dedicated place to the women's handbag in a car nowadays?

Is it because there are not enough female designer for considering it in the vehicle's cabin space?-----

Answer of Mouna Sepheri : That's a good question because by the way, imagine that we have recently launched the new car Capture signed by Renault Nissan and the designer who has performed the interior design is a woman, and she thought and conceived the space spared for handbags in the cockpit ! This car is exposed here at the Women's Forum and I invite you to test it.

-----Michel Landel a little be shy, being in minority as a man, alongside four other strong ladies, said impressed " I'm very inspired by these three ladies. My company employs more and more women, in key positions because they contribute to the success of the firm. And I always remember that we can all make something in this world and never give up.

-----That was the right word of the end of this session livery by a man surrounded by all these brilliant women, who have highly succeeded their careers. -----The forum is open from now, I will enjoy the two days of workshops, Plenary sessions, meetings, interviews, makeup session at Sephora corner, back massage at Renault Corner, having pictures taken at the photo call, take a tea or coffee at Kusmi Corner, rest in a lounge sofa, charging my smartphone's battery, and even having fun with the robot at Blue Frog, who can express the joy ... like me at that time accurate ! I add a photo of my colleague Mohamed Ouamoussi, reporter at Dubai TV, in France, as we shared cross interviews, during the whole forum.-----

The interviews will follow this article in further publication"/ See also previous article : WOMENS FORUM DEAUVILLE BECAME A

MAJOR ANNUAL APPOINTMENT FOR LEADERS WORLDWIDE 1200 WOMEN FROM 73 COUNTRIES - See more at: <http://www.uspa24.com/bericht-5945/womens-forum-deauville-became-a-major-annual-appointment-for-leaders-worldwide.html#sthash.giMYOqS7.dpuf>

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